KTDCREATIVE
leave the marketing to us

Introducing Amplify

Marketing for Community Nonprofits: a FREE virtual workshop series

We're excited to announce something brand new for 2027. Amplify is a free series of six virtual workshops for small nonprofits and community associations, and anyone who wants to get the word out about a good cause.

After 21 years of helping more than 190 organizations tell their story, we know most small nonprofits have big missions, tight budgets and one very busy person handling communications. Amplify is built for you: practical ideas you can use the next day, no jargon, and plenty of time for your questions.

Why attend?

Amplify gives small nonprofits the kind of marketing know-how that usually comes with a big budget, for free. Each workshop is designed to help you:

- **Stretch your budget.** Learn low-cost and no-cost strategies you can put to work right away.
- **Reach more supporters.** Tell your story more clearly so donors, volunteers and partners understand why your work matters.
- **Save time.** Use simple systems, repurposed content and AI tools to lighten the load on a small team.
- **Get found.** Show up when people search for causes like yours on Google and in AI tools.
- **Leave with a plan.** Walk away with practical next steps, not just ideas.
- **Learn alongside your peers.** Swap ideas with other nonprofit leaders facing the same challenges.

Each workshop stands on its own, so you can attend one, two or all six. Pick the topics that matter most to your organization right now, or join us for the whole series and build your marketing step by step.

What you'll get

- A practical, 90-minute workshop with a hands-on exercise
- Time to ask your own questions
- A copy of the slides with takeaways to keep

All six workshops are free. Register for one, two or all six using the link under each workshop below. You're welcome to bring a colleague, too.

The 2027 lineup: six free workshops

Thursdays, 6:30–8 p.m. ET, on Google Meet. **Every workshop is FREE.**

Each workshop has its own registration link. Click the link under each workshop you'd like to attend.

THURSDAY, FEBRUARY 4 | 6:30–8 p.m. ET | Google Meet | **FREE**

Marketing Smarter: A Practical Guide for Small Nonprofits

Discover practical, budget-friendly marketing strategies that help small nonprofits increase visibility, connect with their audiences, and make the most of limited resources.

Register here for Marketing Smarter (Feb. 4). It's free! →

THURSDAY, MARCH 4 | 6:30–8 p.m. ET | Google Meet | **FREE**

Tell Your Story: Strengthening Messaging and Communicating Your Impact

Learn how to craft compelling messages and tell your organization's story in ways that build trust, engage supporters, and demonstrate the difference your work makes.

Register here for Tell Your Story (Mar. 4). It's free! →

THURSDAY, APRIL 1 | 6:30–8 p.m. ET | Google Meet | **FREE**

Beyond Google: Getting Found in Search and AI Results

Explore how search engines and AI-powered tools are changing the way people find information, and learn how to improve your organization's online visibility.

Register here for Beyond Google (Apr. 1). It's free! →

THURSDAY, APRIL 29 | 6:30–8 p.m. ET | Google Meet | **FREE**

Work Smarter, Not Harder: Repurposing Content and Using AI to Save Time

Discover how to turn existing content into fresh marketing materials and use AI tools to streamline communications, save time, and work more efficiently.

Register here for Work Smarter, Not Harder (Apr. 29). It's free! →

THURSDAY, MAY 27 | 6:30–8 p.m. ET | Google Meet | **FREE**

Social Media on a Shoestring

Learn how to create engaging social media content, build your online presence, and connect with your community without stretching your nonprofit's budget.

Register here for Social Media on a Shoestring (May 27). It's free! →

THURSDAY, JUNE 24 | 6:30–8 p.m. ET | Google Meet | **FREE**

Plan Your Year-End Now: Fundraising Communications and GivingTuesday

Get ahead of year-end fundraising with practical strategies for planning compelling campaigns, engaging donors, and making the most of GivingTuesday.

Register here for Plan Your Year-End Now (June 24). It's free! →

Know a nonprofit that could use a boost? Please forward this email. We'd love to see you there!

Kate

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Leave the marketing to us

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